


August 2010

 Planet football: the failure of some...



Everything was in place for the Italian national team to make as brilliant a run as they did in the 2006 Football World Cup...

In 2010, the Bigmow® was in charge of mowing certain pitches at the Borghesiana, the training centre of the Italian team, prior to their departure for South Africa (cf. <http://laborghesiana.it/galleria-fotografica#sport> )

 ...And the success of others...

Interest in the Bigmow® as a means of maintaining football pitches in Europe cannot be denied.

Besides football clubs – the famous and the less famous – already in possession of this marvellous technology, we welcome a brand user: the Veltins Arena, the celebrated ground of the German team Schalke 04 (UEFA ranking: 31).

This 61,000 capacity all-seater stadium is, in many respects, a showcase for current technological feats. The playing area “slides out” from the stadium in 4 hours. The turf is therefore able to grow and be maintained under natural conditions.

The acquisition of the Bigmow® is part of this ongoing desire for supremacy.



Veltins Arena - Germany



Veltins Arena - Germany

 Golf in Scandinavia

It's at the Ängsö Golf Club (Västerås – Sweden) that the first Bigmow/Ballpicker combination has been installed equipped with the Track & Trace system.



Ängsö Golf Club - Sweden

 And in 2011???

*Study in progress*

In March 2010, a study was started by the company S.T.R.I. (Sport Turf Research Institute – Bingley / UK) to compare the effects of our products on various elements such as the colour and quality of the turf, possible diseases, soil compaction, etc... The plot on which the Bigmow® was used is being compared to an identical surface maintained by a cylinder mower generally used to mow sports pitches. The results of the study will be released at the end of 2010. (<http://www.stri.co.uk> )

*Distribution network*

We would like to welcome our new distributors; the *Waterboys* company (Sweden).